



DEAF & HEAR ALBERTA
STRATEGIC PLANNING 2018-2021

STRATEGY OVERVIEW

APPROVED BY DHA BOARD OF DIRECTORS: JANUARY 31,
2018

OFFICIALLY PRESENTED AT AGM: JUNE 21, 2018

**DEAF & HEAR ALBERTA'S NEW
VISION/MISSION STATEMENTS**

(REVISED 2018)

VISION STATEMENT

A **world** where the **Deaf, hard of hearing & those at risk of hearing loss** are
recognized and respected so they can **fully participate in society**

Step 1 – The output

Step 2 – **The twist**

Step 3 – **The quantification**

Step 4 – **The human connection**

MISSION STATEMENT

To bring together Deaf, Hard of Hearing & Hearing Albertans
with **service and technology solutions**
to advance access and opportunity

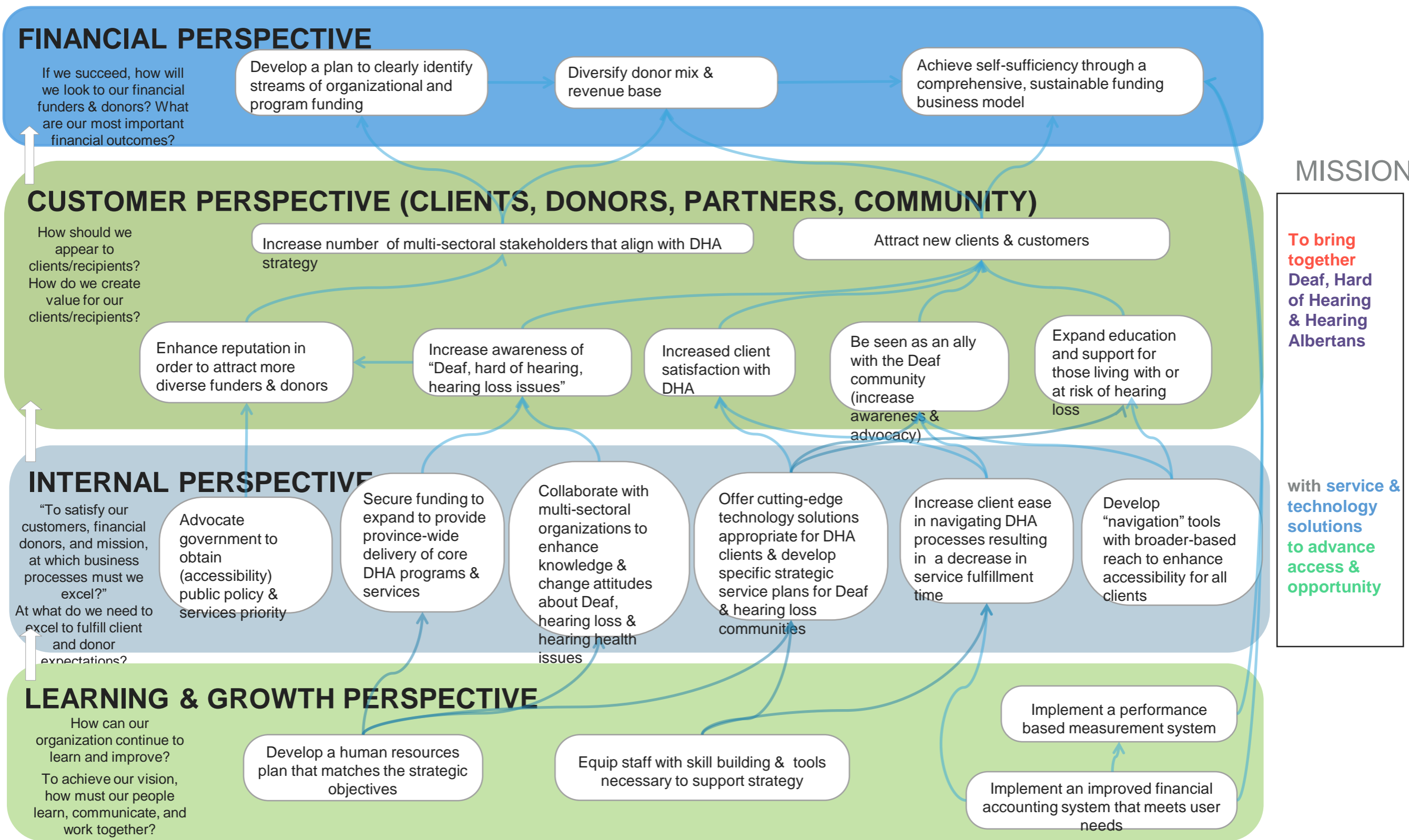
PROBLEM(S)

BENEFICIARIES

SERVICES

ACTION(S)

VISION: A world where the Deaf, hard of hearing & those at risk of hearing loss are recognized and respected so they can fully participate



MISSION

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